

INFLUENCER | CONTENT CREATOR

MEDIA KIT

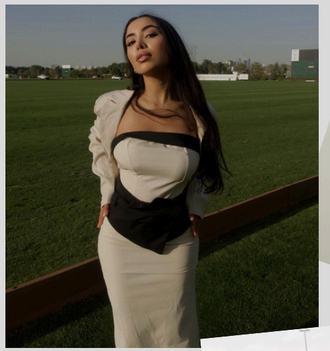
DINA

LAMBARKI

BEAUTY • SKINCARE • FASHION • LIFESTYLE

@DINA__OFFICIEL

ABOUT ME







HI, I’M DINA! :)

I’m a content creator and influencer with a passion for beauty, skincare, fashion and lifestyle.

I’ve built my online community by sharing my personal style, beauty discoveries, fashion looks and everyday experiences in a way that feels authentic and relatable.

I love creating content that is aesthetic, feminine and visually inspiring, while still feeling natural and true to my personality.

I enjoy collaborating with brands that align with my style, bringing my own creativity, personality and unique perspective to every collaboration, creating content that feels genuine and connects naturally with my audience.

BRANDS I'VE WORKED WITH

CIDER

PRINCESS POLLY

mixsoon

DINAURA COSMETICS

JW PEI

FENTY HAIR

OLAPLEX.

Ray-Ban | Meta

KÉRASTASE PARIS

SKIN1004 THE UNTOUCHED NATURE

ARMANI beauty

HUDABEAUTY

MOISHI

K18 BIOMIMETIC HAIRSCIENCE™

PROJECT HIGHLIGHTS

MIXSOON



RAY-BAN META



K18



PROJECT HIGHLIGHTS

CIDER



JW PEI



MIELLA



BEAUTY CONTENT

FENTY HAIR



L'ORÉAL



MIXSOON X HUDA BEAUTY



CREATIVE WORK



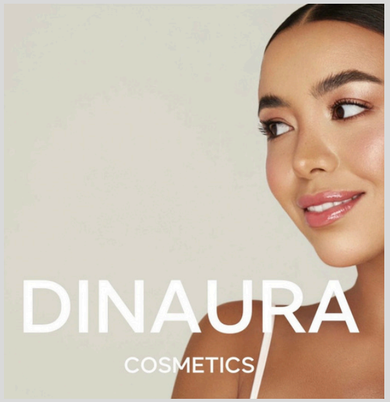






















ANALYSTICS



INSTAGRAM

647K+	4.23M+	72.3%
Followers	Accounts Reached Last 90 Days	Female Audience

AGE RANGE

18–24	15%
25–34	42%
35–44	24%
45–54	10%
55+	2%

GENDER

72.3% Female

Female	72.3%
Male	27.7%

TOP COUNTRIES

Morocco	64.8%
UAE	12.6%
Algeria	2.8%
France	2.4%
Spain	2.0%

TIKTOK

97.8K+	6M+	85%
Followers	Post Views Last 12 Months	Female Audience

AGE RANGE

18–24	15.6%
25–34	57.9%
35–44	18.8%
45–54	3.7%
55+	1.0%

GENDER

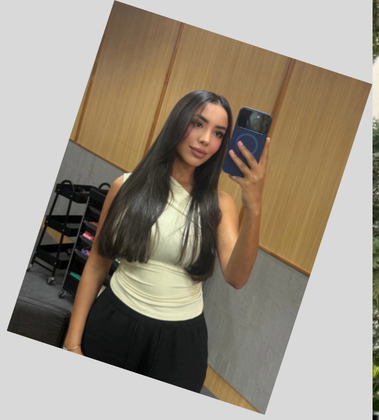
85% Female

Female	85%
Male	14%

TOP COUNTRIES

Morocco	81.5%
UAE	6.8%
Algeria	2.1%
France	2.0%
Spain	1.9%

let’s connect



DUBAI, UAE, GERMANY

DINA OFFICIEL

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